

# Unlocking nature's potential across the budget lines:

Innovative and complementary methods to harness public and private investments in nature-based solutions

Sq. Frère-Orban 8, Brussels (and online)  
2 June 2026



## Registration & welcome coffee

13:30 – 14:00

### Registration for in-person participants

Participants are kindly asked to reach the venue during this timeframe to ensure a smooth registration and access to the building.

## Welcome speech

14:00 – 14:10

### James Morrison, European Commission DG Research & Innovation

To start the event, James Morrison, Director of Healthy Planet, will provide an introductory welcome speech.

## Financing nature “differently”

14:10 – 14:35

### Susanna Gionfra, European Commission DG Research & Innovation

To set the scene, this presentation will introduce the nature-based solutions financing gap and explore the opportunities of aligning public and private investment with nature-based solutions, building on their multifunctionality, setting the narrative and the objectives of the event.



## Lessons from practice: Aligning public and private investment with nature-based solutions

14:35 – 15:40

- **Elisa Lähde, Aalto University**

City perspective: Helsinki tram line - aligning municipal transport budgets with nature

- **Katrien Moubax, Aquafin**

Company/utility perspective: Managing water sustainably through nature

- **Hicham Karkouch, Belgian Association of Landscape Architects**

Landscape architecture perspective: Reshaping public spaces with and for nature

- **Jaroslav Mysiak, Euro-Mediterranean Centre on Climate Change | NATURANCE project**

Insurance sector perspective: Italian Innovation Lab - Integrating nature in the insurance sector

This session will conclude with a 20 minutes Q&A with the audience.

## Panel: Challenges and opportunities of mainstreaming nature across systems, budgets and sectors

15:40 – 16:45

- **Moderator: Susanna Gionfra, European Commission DG RTD**
- **Daniela Rizzi, ICLEI | NetworkNature**
- **Marianne Kettunen, Ellen MacArthur Foundation**
- **Adam Gono, Natural Mineral Waters Europe**
- **Gertjan van Hardeveld, Sustainable Urban Development Lab**

The panel will conclude with a 20 minutes Q&A with the audience.

## Closing remarks

16:45 – 17:00

**Susanna Gionfra, European Commission DG Research & Innovation**

The event will end with a summary of main takeaways.

## Informal networking

17:00 – 18:00