

NATURETHON

CITIZENS GROWING NATURE-BASED FUTURES

Welcome back NbS enthusiasts!

The [Naturethon 2025](#) initiative is in full swing. As teams form and ideas take shape, the seeds of change are spreading across Europe and beyond.

We are still collecting ideas until early December, while supporting registered participants through a dedicated webinar series. Join us in shaping a resilient future through Nature-based Solutions!

In this issue:

- [Take part in the initiative](#) and discuss your ideas for a greener future;
- **Explore innovative NbS approaches** and catch up on the latest webinar;
- **Read the new EU report** paving the way toward a nature-positive economy;
- **Learn about the Finance Innovation Festival** (February 3-5, 2026);
- **Dive into the Digital Library** and submit your idea by December 1.

 Enjoy the change. Be part of it.

Turn your NbS ideas into practice



**WE ARE
LOOKING
FOR YOU**

NATURETHON

**CITIZENS GROWING
NATURE-BASED FUTURES**

Our local areas and neighborhoods are full of potential — from pocket parks to green roofs, there are endless ways to make local communities more sustainable and resilient. The Naturethon is your chance to connect with like-minded changemakers, learn from experts, and co-create practical Nature-based Solutions in your surroundings.

Share your vision

 *Join us to imagine, design, and shape greener spaces together!*

*Submit your ideas by **December 1**.*

Uncover approaches powering real impact



On October 28, 2025, experts shared how to make NbS more inclusive during the [latest Naturethon webinar](#), co-hosted by the NATURANCE and ARCADIA projects.

Marcelo Gerlach, ICLEI Europe, unveiled a Youth Inclusion Toolkit with 12 creative ways to involve young people in local action. From Sweden, Nicolas Keller, Sustainability Educator at Växtverket, and Ludwig Wahlund Sonesson, Project Manager at the City of Malmö, showed how collaboration with local groups drives greener, more connected communities.

Watch back and get inspired!

👁️ Do not miss the final and soon-to-be-announced webinar.
Stay up to date on the latest news via the [Naturethon page](#).

New EU report charts the course towards a Nature-Positive Economy



Can economic growth and natural ecosystem protection go hand in hand?

A new EU report titled “**Policy Imperatives for a Competitive and Resilient Nature-Positive Economy**” offers an inspiring look at how this balance can be achieved. Drawing on insights from 45 research and innovation projects, it highlights real-world examples and policy pathways to build an economy that supports both people and the planet — where innovation, growth, and restoration move forward together.

[Read more](#)

Finance Innovation Festival 2026

FINANCE INNOVATION FESTIVAL

INSURANCE AND
INVESTMENT
OPPORTUNITIES FOR
NATURE-BASED
TRANSFORMATIONS

3-5 FEBRUARY 2026
BRUSSELS



Representatives of the **three Naturethon proposals** that stand out for innovation, feasibility, and social and environmental impact **will be hosted by the NATURANCE project** at the upcoming [Finance Innovation Festival](#) in Brussels (February 3-5, 2026).

The event will bring together policymakers, researchers, financial institutions, and practitioners to explore insurance and investment opportunities for nature-based transformations.

[Find out more](#)

 *Interested in the Festival? Register independently and take part, whatever the outcome!*

Brush up your NbS knowledge and join in!

Everything you need to keep the momentum going — from background materials to practical tools for your group work.

Explore the resources below:

 [Download](#) the Naturethon 2025 Booklet

Your complete guide to the challenge, including dates, prizes, and submission details.

 [Explore](#) the Digital Library

Dive into scientific papers, reports, and insights on Nature-based Solutions.

 [Listen](#) to the NATURANCE podcast

Exploring insurance, sustainable finance, and resilience through expert conversations.

 *Use these tools to finalize your ideas and keep the discussion going.*

Looking for peers?

Register your group

Submit your idea



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