

NATURETHON GUIDELINES

SHARE YOUR NATURE-BASED IDEA!

Submit your final proposal by **1 December 2025** using the [online form](#). The form will guide you to tell the story of your Nature-based Solution – from the challenges you're addressing to the benefits you aim to create for people and nature.



You'll be asked to describe:



The **main challenge(s)** you want to address



Your proposed **Nature-based Solution**



The people and **stakeholders** to involve



The financing approach to **keep it sustainable**

To showcase your idea, please prepare and upload at least one supporting document that tells your NbS story in more detail. Be creative and think about the final purpose of your proposal and audience – *who would you present it to, and how would you inspire them?*



Use your tasks, online board, and slides from the course as a reference!

You can choose **the format that best fits your style**: report for a clear, structured explanation; presentation for a visual, dynamic pitch; poster to summarise your idea at a glance; video to show your story in motion.

All submitted ideas will be evaluated in terms of their level of **innovation, feasibility of implementation, and potential social and environmental impact.**