



NATURANCE

**Protected areas for
biodiversity and
ecosystem functioning: an
opportunity for nature
conservation investments?**

KIT Innovation Lab

17th June 2025

Agenda of today

- Welcoming and recap of Innovation Lab
- Goal of today
- Case studies: Highlands Rewilding, Venice Lagoon REST-COAST
- Open discussion
- Wrap up and next steps



NATURANCE Project & Innovation Labs



NATURANCE

Nature for insurance,
insurance for nature

The project explores the feasibility and effectiveness of financial instruments — nature-based insurance and investment solutions — with a focus on developing shared performance metrics, design principles, and transformative business and policy innovation cases.



Innovation finance labs



**Build awareness and conditions
for transformative change**



**Analyzing policy and
governance conditions**



**Connecting knowledge
networks**



**Analyzing methods for NbS
performance assessment**



Our Innovation Lab idea

*PROMOTING A NETWORK OF PROTECTED AREAS TO SUPPORT BIODIVERSITY AND ECOSYSTEM FUNCTIONING:
AN OPPORTUNITY FOR NATURE CONSERVATION INVESTMENTS?*

Explore opportunities for nature conservation investments linked to protected area network in Europe, oriented to stimulate and increase private investment.

April



MAPPING FINANCIAL INSTRUMENTS FOR PAs INVESTMENTS & BARRIERS

- Overview of key financial instruments for nature conservation
- Selection of targeted investment strategies
- Barriers on private investments in nature conservation

June



EXPLORING ENABLERS AND OPPORTUNITIES

- Discussion about key enablers and opportunities for investment
- Risks, co-benefits, scalability challenges, and policy/regulatory considerations
- Case studies and best practices

July

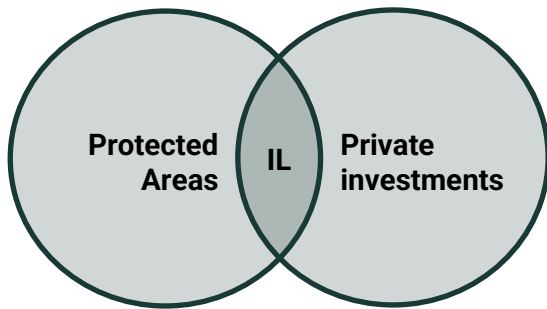


OPERATIONALISING ADOPTION

- Development of an actionable framework for nature-positive investments
- Roadmap & recommendations for stakeholders
- NbS Business Model Canvas approach for structuring investment strategies



Recap of previous discussion



- What are the interests of the private sector for protected area investments? What can stimulate them? What the main barriers?
- What are the most promising instruments or innovative approaches to support protected area investments?

- Lack of standards and guidelines
- Uncertainty and delayed return of investment
- High performance risks of NbS
- Unstable regulations
- Public subsidies
- Economic value of multiple co-benefits
- Context-specificity of NbS
- Multi-sectoral perspective

4.2

PPPs

3.9

Insurance schemes

3.9

Green Bonds

3.8

PES



Goal of today

Barriers  Opportunities and enabling conditions

How can nature restoration and protection be made attractive and sustainable for the private sector?

HIGHLANDS[™]
REWILDING




REST-COAST



Interactive discussion

NATURANCE_KIT Innovation Lab

All participants



How can nature restoration and protection be made attractive and sustainable for the private sector?

- Based on the case studies, who are the key partners and beneficiaries, and what are the main opportunities and co-benefits of these instruments? Are there more suitable alternatives to consider?
- What are the key concrete actions and requirements to make this work for both nature conservation and private sector engagement?
- What are the main enablers from policy, governance, and market perspectives?
- What potential trade-offs to be considered?

<https://app.conceptboard.com/board/thgz-74xc-5mno-y51m-dfh5>



Wrap up and next steps

- Summary and slides of the meeting will be shared
- Next meeting will be built based on today's discussion
- Please feel free to share with use any additional comments, suggestions, opportunity to link with other related activities and projects

July



OPERATIONALISING ADOPTION

- Development of an actionable framework for nature-positive investments
- Roadmap & recommendations for stakeholders
- NbS Business Model Canvas approach for structuring investment strategies

Tentative date for the next meeting – Mid July:

- 14th morning or afternoon
- 15th morning
- 16th afternoon
- 17th afternoon
- 18th morning

A [poll](#) will be shared with the minutes





NATURANCE

THANKS