



The economics of nature-based solutions.

**WP5 FINANCE, BUSINESS MODELS ,
GOVERNANCE AND ENTREPRENEURSHIP
WORKSHOPS AND KNOWLEDGE
EXCHANGE**

JUNE 5TH AND 6TH, 2025



Funded by
the European Union

DAY 1: ELEMENT 1 – KNOWLEDGE EXCHANGE WORKSHOP (OPEN TO ALL PARTNERS)

THURSDAY JUNE 5TH

9.30 - 9.45 WELCOME & OVERVIEW OF THE MORNING WORKSHOPS

9.45 - 11.00 NbS AND INSURANCE: EXPERIENCE AND OPPORTUNITIES FROM OTHER PROJECTS AND INITIATIVES ENABLING CONDITIONS AND BARRIERS, LONG TERM PERSPECTIVES: INSURANCE AS A MEANS FOR A MORE TRANSFORMATIVE APPROACH TO RESILIENCE, NbS, ECOSYSTEM SERVICES IN THE FUTURE).

PRESENT CONTEXT OF CASCAIS AND THE DEEP DIVE CASE STUDY (INSURANCE) TO THE EXTERNAL STAKEHOLDERS.

11.00 - 11.15 COFFEE BREAK

11.15 - 12.00 NbS GOVERNANCE AND COMMUNICATION - WHY PUBLIC BODIES SHOULD CAREFULLY CONSIDER GOVERNANCE LED BY HORIZON NUA

12.00 - 13.00 INTERACTIVE EXERCISE: APPLY LEARNING TO YOUR OWN CONTEXT, DEVELOPING A GOVERNANCE STRATEGY TO MEET YOUR NEEDS

13.00 - 13.15 FEEDBACK AND CLOSING OF KNOWLEDGE EXCHANGE WORKSHOP

DAY 1: ELEMENT 2 – BUSINESS MODELS AND FOR NbS

14.15 - 14.45 FINANCING AND BUSINESS MODELS FOR NBS - LED BY HORIZON NUA

14.45 - 16.45- INTERACTIVE EXERCISE - DEVELOPING A BUSINESS MODEL CANVAS FOR CASCAIS
NbS PROJECT

16.45 – 17.15 DEVELOPING YOUR FINANCE ACTION PLAN FOR NbS

17. 15. 17.30 WRAP UP AND NEXT STEPS

DAY 2: ELEMENT 3 – NbS ENTREPRENEURSHIP – JUNE 8TH

9.15 - 10.00 NATURE-BASED ENTREPRENEURSHIP AND A NATURE POSITIVE ECONOMY LED BY
HORIZON NUA

WHAT DO WE MEAN BY A NATURE POSITIVE ECONOMY; WHERE DO NbS FIT INTO THE NATURE
POSITIVE ECONOMY? WHAT IS A NATURE BASED ENTERPRISE AND WHY ARE THEY IMPORTANT
PARTNERS FOR MUNICIPALITIES

10.00 - 10.45 INTERACTIVE EXERCISE: NBE MAPPING

10.45 - 11.00 COFFEE

10.45 - 11.45 DEVELOPING THE CASCAIS NBE STRATEGY

11.45 - 12.00 WRAP UP AND NEXT STEPS

12.00 CLOSE